

IDENTIFICATION:

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CEMAM - Maria Milza Education Center

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History

The **Maria Milza Education Center – CEMAM**, cultural and educational association for profit purpose, located in Cruz das Almas city, in Bahia State, registered at CNPJ/MF under the number 00.543.858./0001-00, was founded on November 01, 1998 by educators from the city, willing to reverse the socio-economic traits of the region, by education. Since 1995 the institution offers courses aimed the professional qualification of high school students, according to humanistic principles to stimulate intelligence, creativity, entrepreneur skills and appreciation of the art and cultural values that identify and differentiate the people of Bahia, especially in Recôncavo Baiano.

From then the **CEMAM** started a strategy of creating courses of higher education as a tool to fix the youth in the region, with professional training, cooperating in the development and regional sustainability. It offers courses from Kindergarten to High School, besides Technical Courses: Community Agent, Nursing, Aesthetics, Pharmacy, Laboratory of Clinical Analysis, Nutrition, Radiology and Oral Health.

This process led to the creation of **FAMAM** - Maria Milza College and the ISEMAM – Maria Milza Higher Education Institute.

Current Situation

The constitution of **FAMAM** is related to nature of the actions that have established its maintainer, regarding to the project of creating a higher education school dedicated to regional requirements. About these, we consider mainly the shortage of qualified professionals in all areas, which prevents you create a quality labor market and skilled labor force, structural condition of fundamental importance for regional development; the challenges of implementing of development suitable model to socio-economic and environmental condition of the region, as well as its cultural peculiarities and the urgency of overcoming the natural and cultural factors presented as obstacles to development and regional sustainability.

Undergraduate Course

FAMAM has contributed to the Reconcavo development. It is an institution that started with three courses (Nursing, Normal Superior and Geography) and currently, in addition, there are nine undergraduate courses: Administration, Biomedicine, Accounting Sciences, Physical Education, Pharmacy, History, Dentistry, Pedagogy and Tourism.

Graduate Course

FAMAM offers thirteen *lato sensu* graduate courses, a modality geared to the expectations of academic and career improvement in many different areas of expertise, offered exclusively to people with a college degree and confer the title of expert. They include: Acupuncture, Biostatistics, Physical Activity and Health Sciences, Higher Education Teaching, Nursing Work, Emergency Nursing, Emergency and Intensive Care Unit (ICU), Pharmacology, Business Management, Personnel Management, Afro-Brazilian, African and Indigenous History and Culture, African and Indigenous, Institutional and Clinical Psychopedagogy, Public Health with emphasis in family health program (FHP), Occupational Safety, Health and Environment.

Professional Master in Regional Development and Environment

From the year 2013, the **FAMAM** will offer the first Master Course - **Professional Master in Regional Development and Environment**, which aims to develop and improve undergraduate people in areas of Socio-Environmental Sciences, Biological and Agricultural Sciences through the knowledge deepening in the area of concentration and research development.

Currently, **FAMAM** has about 1,500 students and we will raise this number to 10,000 students in the next five years. Nearly 30% of these students are benefited by a scholarship program: PROUNI, FIES or with own college scholarships (scientific initiation scholarship, extension scholarship, work and monitoring Scholarship). It has a staff with more than 250 people.

FAMAM is located in new address, inaugurated in 2012, in a 200 thousand m² area. It's one of the most modern buildings in the state.

Mission

FAMAM aims to be the state reference *locus*, assuming the institutional commitment to promote the educational development of the region by providing quality higher education in the competence area, integrated to research and extension. This goal is a challenge to be pursued. So, **FAMAM** defines their labor policy according to the general needs and expectations of local society in permanent interface with global labor market and educational system.

FAMAM has guiding principles as equality, quality, democratic management, valuation and freedom of teaching and research. Their institutional referentials: ethical-political, educational and epistemological-technical were based on these principles and on their mission. These referentials are essential for consolidating social, political and economic responsibility. Moreover, **FAMAM** is located in a region with low human development index – HDI, which requires urgent action to modify their secular social reality.

Actually, there are a lot of problems related to education and skilled labor in Recôncavo Baiano. So, we base in a knowledge interrelation that aims to minimize the problems that is still an obstacle to the region development and sustainability. Thus, accomplishing their mission, the **FAMAM** has contributed to the economic, social and environmental development of the region.

REFERENCES OF FAMAM PEDAGOGIC PROJECT

A Pedagogic Project aims for a goal, which mainly involves the political and pedagogical dimensions, closely related to each other as identified in this project.

FAMAM, through their leaders, professors and students, by structuring their pedagogical proposal, seeks to analyze and reflect on how the society organizes, educates and prepares individuals to live in it, on the historically accumulated knowledge and experience, both the whole of humanity and its own experience.

Seeks to overcome the conception of education as absolute, redemptive of society. However, by conceiving formal education as one of the specific ways in which society uses to educate their individuals, consider that it also has an important role, because if the social reality and education are determined on the other are also determinants.

So, through a Pedagogical Project, aims to provide the professional qualification, committed to the society transformation.

This project, based on reality, has an intentionality, indicates, designs, induces forward in the perspective of overcoming this reality. Among other limits for implementation of this proposal, it faces the own reality, the concrete conditions of work, differences of understanding, referrals and appointments for each.

Ethical - Political References

FAMAM intends that the ethical-political identity proposal for the professional qualification of their students reflects in the values and attitudes of the academic community in the society context. The institution is committed to develop a knowledge production process that allows the subject to act in society, understanding and promoting their social role. This identity manifests, in regards to education, in the way it is proposed. It is always related to other dimensions that involves itself, in the models of relationship between people and these with knowledge, so, how the democratic values and the citizenship concepts are assimilated, evaluation and freedom in the training of a critical person, able to understand the historical - cultural context, answer social demands and be a social transformation agent.

The ethical-political references should give support to institutional planning and action. In **FAMAM** these references are:

- respect to the person as an individual, citizen and Institution member, and as part of the internal and external communities;
- respect to the diversity of thought to ensuring the coexistence in diversity;
- commitment to the institution mission and goals, rather than privileging the interests of individuals or groups;
- coexistence in diversity, respecting differences, despite divergences;
- pursuit of scientific-technological and cultural innovation with creativity, competence and critical in the regional, national and international contexts;
- construction of new scientific knowledge, that respond to social demands, reaffirming the commitment to the community and ensuring the adequate autonomy in the exercise of their function;
- the constant pursuit for institutional qualification, enabling always innovate, through human resources, programs, actions and organizational structure, without losing sight their identity, their regional character and community.

Epistemological-Educational and Technical References

These references consider the political, socio-cultural, economic, scientific and educational scenarios that projects to the next years, **FAMAM** knows the contemporary science paradigms and seeks in them sustain their pedagogical project. So, regard to **FAMAM** educational action, although the science goal is become the world intelligible, building a systematic knowledge of reality, the science is built thru the critical truth, with continuous questioning of theories and research processes.

In science contemporary conception, we must avoid, don't analyze and confronting other theoretical approaches and observe the reality. The theoretical-technical reference is constantly reviewed and recreation, seeking to define critically, for each science field, methods more reliable and relevant to their subject, which provide better conditions of systematic and objective critique developed by the scientific community .

In **FAMAM**, the teaching and research activities in pedagogical projects of courses will be in consonance with this perspective. So, outline educational goals can't be only to aim contents, before this, we have to identify problem situations in which students must know what they should access, organize and use available and necessary knowledge. In this perspective, the teaching focus is the student relationship with the problem situation, or for the skills to describe it, analyze it and interpret it with the required and available knowledge, systematizing them, or, when it's necessary, questioning them, become themselves a problem situation. Then, pedagogical and scientific processes are fused in the teaching: a teaching that based on the scientific process, essentially translates into the act to facilitate, to create conditions to the student learns to produce scientific knowledge.

PROGRAMS:

PROEX (Financing Export Programme)

The **FAMAM** extension program – PROEX aims to promote culture and extension actions integrating institution and community, providing social and educational contribution to the communities intra and extra college, quality extension activities with social commitment. So, it is proposed to support programs, projects, courses and events involving issues related to reality challenges articulated with teaching and research.

Goals

- Provide services and assistance to the community, meeting their needs, respecting their values and culture;
- take to the community the expertise that owns and new knowledge generated through research, courses, seminars, workshops, lectures etc.;
- Allow the learning effectuation by practical application of the knowledge acquired by undergraduate and graduate students , through research, service, consulting etc., using a systematic planning accompanied by professors and professionals of their areas of expertise;
- Offer the completion of continuing education courses through the graduate courses;
- Seek partnerships and agreements with national and international institutions of higher education to implement extension programs, research and graduate studies within the institution quality standards;
- Develop integration program between School and Company;
- Prioritize the professionals participation of institution as professors, in offered courses, according to the technical qualifications required in the program;
- Maintain their facilities and resources at the level of a quality center, ensuring in the services, the quality principles, ethic and environmental preservation.

PROINC

The Scholarship Program for Scientific Initiation - PROINC of **FAMAM** is focused on the development of scientific thinking of students and professors at the undergraduate level. The PROINC gives scholarships lasting 12 months, extendable for another 12 months to the students selected for academic merit. It is also responsible, directly, for the selection and monitoring of research projects and the grantees, as well as the evaluation of their performance. The PROINC management is with a Coordinating Committee and it is periodically evaluated by Committee composed of researchers from other higher education institutions. The PROINC obeys the **FAMAM** internal rules and it is financed with own resources and can have other funding sources.

The PROINC - **FAMAM** aims to encourage and support the scientific research development conducted within the Faculty, as well as in the spaces insured. Follow the PROINC specific aims:

- Encourage research professors in the training activities for scientific research, through funding projects;
- Encourage potential talents for scientific research among undergraduate students;
- Stimulate the scientific output increase;
- Contributing to minimize regional differences regarding skills in the scientific field.

ACADEMIC JOURNAL

Textura, scientific journal of **FAMAM**, aims to promote and disseminate knowledge production, the discussion and experiences socialization within the Humanities and the Health Sciences.

The scientific journal is published bi-annually in January and July, in printed format. Publishes original and unpublished works, as articles, reviews, essays and abstracts of theses and dissertations.

Besides the two ordinary numbers, the journal publishes special issues to disseminate relevant scientific productions of **FAMAM**.